



Volunteer with Indy Parks & Rec



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Corporate volunteer service days supporting Indy Parks serve are a win-win for all involved. They benefit our city's parks, the corporation's employees, and the local community. These corporate sponsored events contribute to the protection and enhancement of natural spaces, while fostering a sense of environmental responsibility and community engagement.

All dedicated dollars will support costs associated with volunteer service days.

Benefits to Indy Parks & Rec

- Creation of long-term annual service projects
- Ongoing support of crucial needs
- Shared objectives for environmental and community preservation

Benefits to You

- High-level coordination between the corporate partner, Indy Parks & Rec, and The Parks Alliance to assess needs, identify best-fit park project, and service day of coordination
- Opportunity to customize your volunteer day to best fit your budget, goals, and impact
- Create lasting impact in a span of a day that would take years otherwise
- Foster employee and community relations by providing the hands on work it takes to maintain and enhance Indy's parks, trails, & greenspaces
- Support safe, accessible, & inclusive parks for all



BENEFIT LEVEL	TIER 5 \$50,000+	TIER 4 \$20,000+	TIER 3 \$5,000+	TIER 2 \$2,000+	TIER 1 \$500+
Recognized as: (Name) Service Day benefitting Indy Parks	●	●	●	●	●
Access to project manager from Indy Parks	●	●	●	●	●
Brand recognized on TPA Volunteer Day landing page	●	●	●	Name listed on landing page	Name listed on landing page
Social media recognition	●	●	●	●	●
Brand recognition onsite after completion of service day	Logo displayed for up to (60) days	Logo displayed for up to (30) days	Logo displayed for up to (2) weeks	Name displayed for up to (2) weeks	Name displayed for up to (1) week
Digital marketing toolkit	●	●	●		
Annual TPA partner benefits	●	●			



Staff Development & Appreciation



Staff Development & Appreciation

DATE & TIME TDB | TBD INDY PARKS FAMILY CENTER

Indy Parks staff maintain, preserve, and program our local parks, green spaces, and recreational areas that are essential for the well-being of our community. These dedicated public servants work tirelessly to provide safe, and accessible parks for all to enjoy. However, like any organization, they face resource constraints and the need for ongoing training and development opportunities for their staff.

Investing in staff development for our Park Professionals is an investment in our community's future.

Spring & Fall Conference Presenting Sponsor | \$10,000

- Exclusive name recognition as the presenting sponsor of the spring staff conference
- Opportunity to provide remarks at the beginning of each conference
- Onsite recognition on signage at entry and in large welcome hall
- Social media recognition in related event marketing
- Logo and hyperlink in The Parks Alliance newsletter (1 time/year)
- Logo and hyperlink in The Parks Alliance website
- Opportunity to be featured in story telling digital content on The Parks Alliance blog platform and website
- Annual TPA partner benefits included
- First right of refusal for following year



Staff Development & Appreciation

Additional Opportunities

Mission Sponsor | \$5,000

- Onsite brand recognition on signage at entry and in large welcome hall for both conferences
- Up to (1) tags on The Parks Alliance social media for spring or fall conference
- Up to (1) tag on Indy Parks Social media for spring or fall conference
- Logo and hyperlink in The Parks Alliance newsletter (1 time/year)
- Logo and hyperlink in The Parks Alliance website

Snacks & Beverage Sponsor | \$2,500

- Onsite brand recognition on signage at entry and in large welcome hall for both conferences
- Up to (1) tags on The Parks Alliance social media for spring or fall conference
- Up to (1) tag on Indy Parks Social media for spring or fall conference
- Logo and hyperlink in The Parks Alliance newsletter (1 time/year)
- Logo and hyperlink in The Parks Alliance website

Contributor | \$1,000

- Onsite name recognition on signage at entry and in large welcome hall for one conference
- Up to (1) tags on The Parks Alliance social media for spring or fall conference
- Up to (1) tag on Indy Parks Social media for spring or fall conference



Contributor to Indy Parks & Rec Director's Fund

The Indy Parks & Rec Director's Fund has existed for over a decade. Through this fund, Indy Parks directors are able to disperse specific impact dollars to people and projects throughout the department. By contributing to this fund you are directly supporting parks professionals, and our public spaces.

Gift Range | \$500 - \$100,000

- Invitation to exclusive events hosted by The Parks Alliance of Indianapolis
- Social media recognition in all related event marketing for Indy Parks Spring and Fall Staff Conferences
- Social media recognition in up to (2) additional events throughout the year
- Logo and hyperlink in The Parks Alliance newsletter (up to 2 times/year)
- Logo and hyperlink in The Parks Alliance website
- Opportunity to be featured in story telling digital content on The Parks Alliance blog platform and website
- Annual TPA partner benefits depending on gift size

