



Indy's Lunch for Parks



The
Parks
Alliance
of Indianapolis

A CICF PARTNER

Indy's Lunch for Parks

FRIDAY, APRIL 11TH | 11:00AM - 1:30PM | JW MARRIOTT

Bringing together leaders from city officials, builders, planners, engineers, and residents, the #ParksFunLunch serves as a moment to connect, learn, and be inspired to help shape the future of our city's parks.

This year a portion of proceeds will benefit Indy Parks ongoing maintenance and planning.

Presenting Sponsor | \$47,000 | **SOLD**

- Exclusive name recognition as the presenting sponsor
- Invitation to host up to (3) premiere tables at the luncheon
- Invitation to provide remarks in front of 900+ guests at the luncheon
- Invitation to present as the keynote of the VIP Breakfast
- Primary branding placement in event promotion, program, and on stage
- Opportunity for onsite recognition at the VIP breakfast and luncheon
- Opportunity to host an onsite activation that matches the theme of the event
- Brand recognized on event landing page with hyperlink to company website
- Social media recognition in all related event marketing
- Customized digital marketing toolkit
- Annual TPA partner benefits included
- First right of refusal for following year



Indy's Lunch for Parks VIP Breakfast

TBD | 8:00AM - 9:30AM | VICTORY FIELD

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Breakfast Sponsor | \$15,000

- Invitation to host up to (2) premiere tables at the luncheon
- Invitation to present welcome remarks at the VIP Breakfast
- Primary branding placement in event promotion, program, and on stage
- Opportunity to host an onsite activation at the VIP breakfast and/or the luncheon that matches the theme of the event
- Brand recognized on event landing page with hyperlink to company website
- Social media recognition in all related event marketing
- Customized digital marketing toolkit
- Annual TPA partner benefits included
- First right of refusal for following year



BENEFIT LEVEL	WELCOME \$15,000	RECEPTION \$15,000	ACTIVATION \$10,000	MISSION \$5,000	TABLE HOST \$3,000
Premiere logo placement	●	●	High-profile branding in event promotion & onsite	Logo included in event collateral (digital & print signage)	Name included in program
Onsite activation opportunity	●	●	●		
Invitation to attend VIP Breakfast	●	●	●	●	●
Tables at luncheon	Up to 2 tables 20 guests	Up to 2 tables 20 guests	1 table for 10 guests	1 table for 10 guests	1 table for 10 guests
Brand recognized on event website	●	●	●	●	Name listed on website
Customized marketing toolkit	●	●	●	●	
Annual TPA partner benefits	●	●	●		
Social media recognition	●	●	●		