



FARMRAISER SEASON 11

SATURDAY, SEPTEMBER 21, 2024

Indy Urban Acres, an initiative of The Parks Alliance of Indianapolis, is a collection of farms that utilizes organic farming practices. We work daily to empower and educate people by providing equitable access to free, high-quality produce. Indy Urban Acres is guided by the core belief that all people deserve access to healthy food. Since 2013, Farmraiser has served as the annual fundraising event to bring awareness to IUA's mission while raising funds that directly impact the operations of this multi-disciplinary farm system.

INDY URBAN ACRES - FARMRAISER SEASON 11, PRESENTING SPONSOR | \$15,000

- Exclusive name recognition as the presenting sponsor as written: Farmraiser Season 11 presented by (Company Name)
- Opportunity to host up to two tables for (16) guests
- Invitation to be honorary dinner bell ringer and speak in front of 250+ guests at the event
- Primary branding placement in event promotion, program, and on-program stage
- Opportunity for brand recognition at each table
- Opportunity for onsite activation that matches the event theme
- Up to (six) tags on social media
- Customized digital marketing toolkit
- Annual TPA partner benefits included
- First right of refusal for following year

WELCOME | \$10,000

- One table for (8) guests
- Brand placement in event promotion and onsite at entry
- Opportunity for onsite activation that matches the event theme
- Customized digital marketing toolkit
- Annual TPA partner benefits

ENTERTAINMENT | \$10,000

- One table for (8) guests
- Brand placement in event promotion and onsite at exterior stage
- Opportunity for onsite activation that matches the event theme
- Customized digital marketing toolkit
- Annual TPA partner benefits

TECHNOLOGY | \$10,000

- One table for (8) guests
- Brand placement in event promotion and onsite at interior stage
- Opportunity for onsite activation that matches the event theme
- Customized digital marketing toolkit
- Annual TPA partner benefits

MISSION | \$5,000

- One table for (8) guests
- Brand placement on event program and event signage

TABLE HOST | \$2,500

- One table for (8) guests
- Name included in program